

**ACF Chefs of Milwaukee
Board of Directors' Meeting
July 6, 2009**

The ACF Chefs of Milwaukee held its regular board meeting at Western Racquet Club on July 6, 2009 at 6:00pm.

Present (✓):

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|------------------|--------------------|
| ✓ Dawn Albrecht | ✓ Ellen Lilburn |
| Tony Cuirrio | ✓ Chuck Meitner |
| John Damico | ✓ Mic Pietrykowski |
| ✓ David Davidson | ✓ John Reuteler |
| Steve Johnson | ✓ Tom Surwillo |
| ✓ Jeff King | Walter Wolf |
| Jess Koutecky | ✓ Gregg Wozniak |
| Jovan Djokovic | |

Others in Attendance:
Susan Quam, WRA

Minutes were presented:

A gold or silver metal in competition is necessary to opt out of the practical testing for certification.

Jeff King moved to approve the minutes.

Gregg Wozniak seconded the motion. Minutes approved.

Presidents Report:

Chuck Meitner is wondering if he should fly to Florida for the National Conference at the cost of \$5000. Registration is \$600, hotel is expensive plus flight. Mic Pietrykowski agrees with Chuck Meitner that the cost is exorbitant. She wondered if anyone from the chapter will be going anyway and could represent the chapter.

Student of the Year, Steady Eddie, Shining Star, Purveyor Member of the Year award nominations are due.

Jeff King will contact the previous four COY winners (in addition to himself) to see if / who should be nominated for COY. Nominees need to be picked in August.

Nomination Committee needs to be formed in August.

Treasurer's Report: the Treasurer was unavailable for the meeting.

\$10,200.20	Checking
\$1784.75	Money Market
\$10,561.28	CD Due October

\$22546.23

Total

Committee Reports

Apprenticeship:

MATC is considering dropping Apprenticeship from their program. They need 12 people to sign up for the program.

Certification:

No practical practice.

October 10 or 17 for the practical test at MATC. Jeff King will make his place available for testing as will Jeff Slough.

Once we have a date set, how do we market it to the membership? Jeff King and Dawn Albrecht will work together to get the website links set. Jeff King has talked with Michael Garbin and he gave him another name.

RC and Bill Flats have verbally agreed to judge. Jeff King believes that the judges will do it for stipends. The cost should be nominal for the judges. The chapter will offer gas, train ticket from Chicago possibly for the judges. Jeff King will double check costs as he proceeds.

Education:

See recording for education listing.

Month	Location	Education Program
September	Tripoli CC	Sprecher & Rushing Waters
October – COY	Potawatomi (Possibly)	
November – Business Meeting	Gasthaus (Possibly)	Custom Culinary / Hillsboro Meats
January – Installation of Officers		
February		
March		

Chuck Meitner would like a confirmation for the Tripoli CC for September. Jeff King will get the contract to them.

Jeff King will also contact Potawatomi with the contract for the COY dinner.

Milwaukee Club is interesting in a spring dinner.

Communications:

Purveyor: Nothing new to report.

Junior Member News: Nothing new to report.

Membership:

Members:
36 Students,
6 Associates,
1 Allied,
45 Professional,
2 Junior,
8 Seniors,
3 Culinarians
1 Culinary Enthusiast

John Reuteler has contact a number of people on the list that Chuck Meitner gave him last month. He said that the main reason people were not renewing was the economy.

Website:

Pay pal needs to be set up with the bank.

Chef and Child:

Fundraisers:

Tom Surwillo will talk with Paul Bartolotta for an event this fall. He was working with his special events person which amounted to a lot of run around and no event. Paul Bartolotta is hoping to arrange the event with events/working with the restaurants.

Chuck Meitner is concerned that if the event doesn't come to fruition, that the chapter has more money coming in from another event. The restaurants have said they will advertise the dinner if it happens.

Jeff King is looking for a firm timeline as to when the event would happen so that it doesn't conflict with other ACF events/dinners.

Night at the Race – Mic Pietyrkowski will Chair. She would like to advertise at the COY dinner. Gregg Wozniak will assist. She will talk with Dorothy about having the event at Klemmers.

David Davidson thinks it needs to be tied into a dinner meeting.

**Night at the races – Gambling program: get a video with horse racing or dog racing. Whole package costs \$300. At the end we would get nice donations and have prizes for who has the most money. Do it at one of the dinner meetings. Seven races. *Possibly November*

<http://nightattheraces.com/MakingProfit.htm>

**Increase income from raffles. One person in charge of getting raffle items for every meeting.

**Day of education: \$75 to \$100 per person for a day of education three to five different 2-hour educational programs. *Possibly Spring – a week in March WCTC closes down for break.*

Chuck Meitner suggests that the educational day is modeled after the CMA event and invite the surrounding ACF chapters.

Chuck Meitner also suggested doing a Pot Luck with each chef bringing a dish to pass.

Tom Surwillo suggested a celebrity/chef dinner.

Gregg Wozniak also brought up whiskey tasting for a possible fundraiser.

Old Business

Awards Nomination Committee:

New Business

ACF Scholarship was awarded to Gregory Silvers who will be attending MATC in their apprenticeship program.

WRA – Susan Quam was in attendance at the meeting. She updated the chapter on the costs of the WRA and the ACF costs associated with the competition.

The CEO of WRA said that they are unable to afford to host the ACF Hot Food competition in the manner that it currently is. It costs \$4,000 to hook up the stoves alone. Sysco, who has sponsored the event in the past, has not committed to even attending the WRA conference in 2010.

David Davidson asked if there was a way to still make the competition work. Susan Quam said that if there was already another broad liner who would step forward to sponsor the event, the broad liner would have to cut other areas in their support for WRA and ACF Chefs of Milwaukee. Susan Quam agreed with David Davidson that the competition brings prestige for the show.

Chuck Meitner asked about Gordons; Susan Quam said that Gordons wasn't interested.

Jeff King believes that there is a way to streamline the event; possible abbreviating the hot food side. Contemporary and cold food could play a larger part.

David Davidson asked if the WRA would still be interested in working with the ACF. Susan Quam said that they would be interested in continuing the competition if it could be done with a

lot restructuring to make the financials work. If we can do a contemporary competition in the area where the students work on a different day.

Susan Quam said that the student competitions will have 12 areas, they have sinks and two butane burners. There is one day that has nothing in that area. There is no electricity in that area. It the setup for the Prostart area. Should be Monday or Wednesday. David Davidson asked for \$5,000 from the WRA for the competition.

Mic Pietrykowski asked why are just considering the WRA. Is it just a competition or an event at WRA that the chapter is after? If we want a competition we can arrange it in a school where they already have the equipment.

Jeff King said that if a school is an option, it will sell out with participants and students. A good competition at the right location would bring in the right people.

Susan Quam said that holding the event at the Midwest Airline Center is extremely expensive. Jeff King suggested taking out some of the drapes and reconfiguring the location. Susan Quam would be happy to help transition at the Expo if that's the route the ACF chooses to take. It has not been an easy decision for the WRA to remove/reduce the ACF Competition.

Jeff King asked if the WRA would be receptive to a retooled event.

Chuck Meitner asked if it was a break-even question. WRA has the stipulation that in order to be a sponsor they have to be on the show floor with a booth.

WRA is looking for things to help their bottom line. The ACF competition is, at best, a break even competition. If the ACF can think of things to do at the WRA as a venue, they would be interested in hearing about it.

David Davidson would still like to do a competition to educate people and help satisfy certification requirements for the ACF. Chuck Meitner is wondering if the competition can be done somewhere else.

The goal of the competition is to put forward an opportunity to compete and learn said Jeff King.

David Davidson said that the conversation regarding different/multiple sponsors or more money for improving the competition. Sysco has given more money, but they have also specified how that money has been spent.

David Davidson is very energized to find a new way to make the competition work. Mic Pietrykowski said that the bills in 2007 and previous the Chapter was losing \$1000 or more a year from this competition.

Chuck Meitner asked if there is a better way to spend the \$25,000 to educate the people and better venues to continue the competition.

Mic Pietrykowski suggested pairing up with an organization and do demos for the partner organization in the days that there are no student competitions. Beef Council possible partner.

Could we also do cooking together as another event? Gregg Wozniak said that doing presentations is a good way to keep the ACF in front of the public.

Utilize the organizations that are at the show already there to supply the demos.
Tabled to August meeting.

The meeting was adjourned at 7:30 p.m. The next board meeting will be August 10, 2009 at WRC time 5:30.

**Respectfully submitted by,
Dawn Albrecht
Chapter Administrative Assistant
For Jeff King
Chapter Secretary**